

FAX# 703 528 7880  
HARRIS REPORT FROM REP SEP25/12 14.41  
\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

WASHINGTON, DC 20007

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME KATIE KEULEMAN  
SALES PRSN WA- JOE KNAUER

	CLASS: NATTL.	LOCAL	REGIONAL
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CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP25/12 14.41

TO LENA  
FR JULIE  
OK'D M4 SEE 49-51  
TTLS RTS  
PLS CFM, THX 9/25

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 95 AGENCY PRODUCT CODE = 101 AGENCY EST# = 1844												
46	S		1135P-1205A	30		\$1,000.00	9/25	9/27	3		TU-TH	3
PROGRAM : NIGHTLINE ORD COM1: FRI NIGHTLINE RUNS LATE DUE TO HS SPORTS THIS IS A MAKE-GOOD FOR SEP25 ON LINE-2 FOR 4 SPOTS/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	:	:	SPTS

3	S		1100A-1200N	30		\$750.00	9/25	9/28	3		TU-F	3
PROGRAM : THE VIEW												
CON COM1: THE VIEW												

49	A		500A-600A	30		\$275.00	9/29	9/29	1		SAT	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER												
THIS IS A MAKE-GOOD FOR SEP25 ON LINE-46 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR SEP25 ON LINE-3 FOR 1 SPOT/WK												

50	A		1200N-100P	30		\$675.00	9/28	9/28	1		FRI	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 49-51												

51	A		400P-500P	30		\$800.00	9/28	9/28	1		FRI	1
PROGRAM : DR OZ												
ORD COM1: WE CAN OFFER												
PART OF A MAKEGOOD MADE UP OF LINES 49-51												
STATION MAKEGOOD OFFERS:												
M4	OK'D	BUY#46	MISSED: TU-TH/1135P-1205A	30S		\$1,000.00	SEP25				(SEP25/12)	
		BUY#3	TU-F/1100A-1200N	30S		\$750.00	SEP25					
			OFFER: SAT/500A-600A	30S		\$275.00	SEP29				PLS ADVISE.	
			& FRI/1200N-100P	30S		\$675.00	SEP28					
			& FRI/400P-500P	30S		\$800.00	SEP28					
CMT: WE CAN OFFER												

SEP/12	113760.00	OCT/12	31715.00	CONTRACT TOTAL	145475.00
				TOTAL SPOTS	96

MARKET TOTALS	\$354,817	WFTV 41%	WKMG 21%	WESH 19%	WOFL 16%	WKCF 1%	WRBW 2%	CABL 0%
		WOPX 0%	WRDQ 0%	EFTV 0%				

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE